

# The Straits Times – FSO supplement (6 pages) 22 April 2010



Page 1



Page 2



Page 3

DIGITAL IXUS  
Where style meets substance

**Canon**  
Delighting You Always

Transform your beautiful moments with an effortless touch.

The new IXUS 210 with SmartTouch.  
• 14.1 Megapixel • 28mm Ultra-Wide Angle Lens • Smart Shutter • iA Zoom • HD Movie • iAF (iFlick) Touch Shutter • Puk Tap Screen • MyColor Station • Smart Effects

**SmartTouch SHOOT** lets you change your shooting mode, photo focus and track your subject's interests.

**SmartTouch ACTION** lets you scroll through your pictures like a music, photo and video player.

**SmartTouch PLAYBACK** lets you scroll through your pictures like a music, photo and video player.

Express your creativity in ways you've never seen, all with a simple effortless touch. The new IXUS 210 SmartTouch lets you focus and track your subjects instantly for that perfect shot. That's just, what you need your pictures for an absolutely stylish playback experience. It's time. Touch the world with the IXUS 210 today.

Canon Singapore Private Limited  
Singapore's Official Canon Retailer. Canon Singapore Private Limited. 100 Robinson Road, #02-01, Singapore 068902.  
For product enquiries, please call 1800 222 2222 or visit our website at www.canon.com.sg

Page 4

LAST WEEKS TO ENJOY FASHION SEASON @ ORCHARD

**Fashion Season @ Orchard**  
4 Apr - 9 May 2010

You've got 881 hours to indulge in all things fashionable at Singapore's very first Fashion Season @ Orchard. So hurry, there's no time like the present to shop and party in great style. Check out [www.fashionseason.com](http://www.fashionseason.com) for more details.

**DRIVE OFF IN STYLE**

Drive off in style with a brand new Honda Civic. The new Civic is a stylish, sporty and fun to drive. It's the perfect car for a fashionista. The new Civic is available in two variants: Civic S and Civic EX. The Civic S is priced at \$19,990 and the Civic EX is priced at \$22,990. Both variants come with a 1.8L i-VTEC engine, 16-inch alloy wheels, air conditioning, and more. Visit [www.honda.com.sg](http://www.honda.com.sg) for more details.

**BE A STYLE STAR**  
F&O Fashion Styling Challenge. The F&O Fashion Styling Challenge is a competition where fashionistas from all over Singapore can showcase their styling skills. The winner will receive a cash prize and a chance to be featured in the F&O Fashion Styling Challenge book. The competition is open to all ages and is free to enter. Visit [www.fashionseason.com](http://www.fashionseason.com) for more details.

**THE SEASON'S BEST PICKS AT ORCHARD**

Discover the latest fashion trends at Orchard Road. From high-end designer brands to affordable fashion, there's something for everyone. Visit [www.fashionseason.com](http://www.fashionseason.com) for more details.

**VOTE & WIN \$4,000 SHOPPING VOUCHERS**

Vote for your favourite Fashion Window Display. The Fashion Window Display Competition is a contest where fashionistas can showcase their window display designs. The winner will receive a cash prize and a chance to have their design featured in the Fashion Window Display book. The competition is open to all ages and is free to enter. Visit [www.fashionseason.com](http://www.fashionseason.com) for more details.

**SNAP THESE PRIZES**

Canon F&O Fashion Photography Challenge. The Canon F&O Fashion Photography Challenge is a competition where fashionistas can showcase their photography skills. The winner will receive a cash prize and a chance to have their work featured in the Canon F&O Fashion Photography Challenge book. The competition is open to all ages and is free to enter. Visit [www.fashionseason.com](http://www.fashionseason.com) for more details.

Orchard Road Fashion Week sponsors: SLS, ION, Paragon, TANGS, etc.

Page 5

Special Fashion Season @ Orchard

**Hot shorts, cool stuff**

Learn how to style your wardrobe and look good in the latest styles without burning a hole in your pocket.

**Fashion Works**

JUST A FEW THINGS I DO ORCHARD

SHOWROOMS AND STORES  
CREATE UNIQUE STYLE  
MINDS FOR THE BEST IN YOUR  
NEW ARRIVAL OF TRENDS  
AND A LOVE, WHAT I DO.

**THE SEASON'S LATEST TRENDS**  
NOW DELIVERED TO YOUR WARDROBE

**EXCITING, DIVERSE AND INFINITELY INVENTIVE, THE RETAIL INDUSTRY IS ONE THAT REQUIRES THE FLAIR FOR SALES, BUSINESS SAVVINESS AND WORKPLACE SKILLS. The Retail Workforce Skills Qualifications WQSF helps you gain these essential skills so that you are prepared to enter and succeed in exciting careers in retail.**

**IT'S NEVER A BORING DAY AT WORK**

WQSF is a comprehensive set of qualifications that covers the essential skills and knowledge needed for a successful career in retail. It is designed to help you gain the skills and knowledge you need to succeed in the retail industry. Visit [www.wqsf.com.sg](http://www.wqsf.com.sg) for more details.

**GET THE SCOOP ON FASHION RETAILING**

WQSF is a comprehensive set of qualifications that covers the essential skills and knowledge needed for a successful career in retail. It is designed to help you gain the skills and knowledge you need to succeed in the retail industry. Visit [www.wqsf.com.sg](http://www.wqsf.com.sg) for more details.

Page 6

# Promotional Print Advertisements



**ALL ABOUT A BREAKUP**  
"Normally, it was her car outside the restaurant," she says. "When she came to work, she'd always get into the car or the office, and she'd always get into the car or the office, and she'd always get into the car or the office..."

## Art dealer must return antiques to ex-lover

Great discontented by claims that they were stolen by her or more gifts from him... The court ruled that the art dealer must return the antiques to her ex-lover.

**SCIENCE**  
Drift into a haze with top-of-the-line... The advertisement promotes a new scientific device or technology.

**用**  
The article discusses a specific event or issue, possibly related to the nuclear topic mentioned in the main headline.

## 北京的伊朗核难题

北京, 伊朗核问题, 国际关系... The article discusses the complexities of the Iranian nuclear issue from a Beijing perspective.

**大事件**  
The article covers a significant event or development in the region.

## 冰岛危机示范效应

冰岛危机, 示范效应, 国际影响... The article discusses the impact of the Icelandic crisis on other international situations.

## Young gamers don't do as well in school



Young gamers, school performance... The article explores the correlation between gaming and academic achievement.

## Privacy on the Net fast vanishing

Privacy, net, data collection... The article discusses how online privacy is being eroded by data collection practices.

**SHENG SIONG**  
Promotion Period: 18/03/2010 to 21/03/2010  
Spend Less and Get More Deals!  
Save up to \$108.75  
If you buy 3 sets of all products featured in this advertisement

**CALLING ALL HOT SHOTS FASHION PHOTOGRAPHY FORUM**  
Saturday, 10 March 2010 - 1pm - 5pm - \$5 per person  
SPH Home Cinema Auditorium, 1000 Topiary Road  
Register: www.fosearchard.com

**HOE KEE Hot Deals**  
No. 8 Canton Rd. The New Building Near Macpherson Rd.  
A large advertisement for various electronic products and appliances.

**华校生中年失业的困境**  
The article discusses the challenges faced by middle-aged graduates from Chinese schools.

**人生如戏**  
A short piece or advertisement related to the theme of life and career.

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Register: www.fosearchard.com

## Advertisements for Canon FSO Fashion Photography Forum

**Fashion Season @ Orchard**  
ORCHARD ROAD A GREAT STREET  
2 Apr - 9 May 2010  
MasterCard THE OFFICIAL CARD

# Conmen target online car mart

They try to get sellers to send money to 'buyer' company in order to seal a transaction

By Miao Teo

CONMEN have been using one of people online vehicle sales sites as a platform to scam their victims, police officers say.

The Singapore Civil Defence Force (SCDF) was alerted to the fire at about 11.30am and sent three fire engines, plus a fire tender, to the scene. The fire was extinguished by about 11.45am. The fire caused damage to the building and the vehicles inside. The fire was caused by a short circuit in the wiring of the building.



## Fire breaks out at Defu workshop

Firefighters battling a fire at a workshop selling cars were in a race to contain the blaze within 30 minutes. The fire did not spread to neighbouring units and no one was injured. The SCDF is investigating the cause of the fire.

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## Trio jailed for thefts of equipment worth over \$1.3m

Three men who stole high-tech equipment worth more than \$1.3 million from a construction site were sentenced to jail for three years. The men were caught by police officers who were patrolling the site.



The man is one of the three men who were sentenced to jail for three years for stealing equipment worth over \$1.3 million.

The men were caught by police officers who were patrolling the site. They were found with the stolen equipment. The equipment included various tools and machinery used in construction. The men were charged with theft and sentenced to jail for three years.

## NTU don accused of molesting student

A 61-year-old male lecturer at Nanyang Technological University (NTU) has been accused of molesting a student. The student has filed a complaint with the university's disciplinary committee.

## 4万人聚集曼谷商业区 红衫军准备展开“最后决战”

曼谷商业区，数千名红衫军聚集在曼谷商业区，准备与警方展开“最后决战”。红衫军表示，他们将继续留在曼谷，直到他们的要求得到满足。警方表示，他们已经做好了充分的准备，以应对任何可能的冲突。

## 慕克义炮轰民联再击 呼返民票投国阵回马哈迪

马来西亚首相慕克义在国会发表演讲，炮轰反对党民联，呼吁选民在下次大选中投票支持国阵，以支持马哈迪的回归。慕克义表示，民联政府的表现令人失望，无法满足国家的需要。

## 菲法院案堆积 监狱95%押押者待审

菲律宾法院案件堆积如山，导致95%的押押者仍在等待审判。这给菲律宾的司法系统带来了巨大的压力。许多押押者在监狱中等待了数月，甚至数年，没有得到审判。

## 巫统安南 摄影挑战

安南地区，巫统发起了摄影挑战，鼓励人们拍摄和分享他们眼中的安南。这是一个旨在提高人们对安南地区认识的活动。参与者可以通过社交媒体分享他们的照片。

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## “若马能保障人身安全” 泰法医：愿为赵明福案作证

泰国法医表示，如果马来西亚政府能够保障其人身安全，他愿意为赵明福案作证。赵明福案是一起备受关注的案件，涉及马来西亚前首相马哈迪的家人。

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Canon advertisement for the Fashion Season @ Orchard event, featuring a woman in a red dress and the Canon logo.

Advertisement for CATS FASTADS, featuring a cat and the text 'Head to CATS FASTADS in The New Paper (for job opportunities)'.

Advertisement for SPH PHOTOBANK, featuring a camera and the text 'SPH PHOTOBANK'.

# Advertisements for Canon FSO Fashion Photography Challenge

Large advertisement for 'Fashion Season @ Orchard' event, featuring the text 'ORCHARD ROAD A GREAT STREET' and 'MasterCard' logo, with dates '2 Apr - 9 May 2010'.



sport

## OUT EARLY AGAIN

More play-off heartache for Mavericks as Spurs win play-off series 4-2

**Lawrence** again looked around for the San Antonio Spurs to get back to work after the Spurs' 100th anniversary celebration. The Spurs' 100th anniversary celebration was held at the Alamodome on Saturday night. The Spurs, who wrapped up a 4-2 series win against the Mavericks last night, were the first to celebrate the centennial. The Spurs' 100th anniversary celebration was held at the Alamodome on Saturday night. The Spurs, who wrapped up a 4-2 series win against the Mavericks last night, were the first to celebrate the centennial.



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This was an especially tough loss for the Spurs. The Spurs, who wrapped up a 4-2 series win against the Mavericks last night, were the first to celebrate the centennial. The Spurs' 100th anniversary celebration was held at the Alamodome on Saturday night. The Spurs, who wrapped up a 4-2 series win against the Mavericks last night, were the first to celebrate the centennial.

**Lawrence** says...

## Relaxed Nadal in quarters

**ROME**—The smiling Rafael Nadal was in his element on Saturday night as he defeated the American tennis star John Isner to reach the quarter-finals of the Wimbledon tennis tournament. Nadal, who is ranked world number one, was relaxed and confident throughout the match. He won the match in straight sets, 6-3, 6-2, 6-1. Nadal, who is ranked world number one, was relaxed and confident throughout the match. He won the match in straight sets, 6-3, 6-2, 6-1.

The game they expected from the quarter-finals. The game they expected from the quarter-finals. The game they expected from the quarter-finals. The game they expected from the quarter-finals. The game they expected from the quarter-finals.

## Button's exploits surprise Stewart

**LONDON**—Sebastian Button had a surprise victory in the Formula 1 Grand Prix in Bahrain. Button, driving for the McLaren team, won the race by a narrow margin. Stewart, who was driving for the Virgin team, was surprised by Button's performance. Button, driving for the McLaren team, won the race by a narrow margin. Stewart, who was driving for the Virgin team, was surprised by Button's performance.

Stewart, who has been ranked by the press as the best driver in the world, was surprised by Button's performance. Stewart, who has been ranked by the press as the best driver in the world, was surprised by Button's performance. Stewart, who has been ranked by the press as the best driver in the world, was surprised by Button's performance.

THE STRAITS TIMES, SATURDAY, MAY 1, 2010, PAGE 41



# GET FASHIONABLY LUCKY!

From now till 9 May, indulge in all things fashionable at Singapore's very first Fashion Season @ Orchard and you could win great prizes, so hurry to our participating mall. Ready... set... shop!



## DRIVE OFF IN STYLE

Simply spend a minimum of \$50 at any participating mall to qualify for our lucky draw. If you charge to your MasterCard, you get 3 times the chances of winning in our lucky draw!

- FSO Shop & Dine Grand Draw Prize: Win a PlayStation 3™ (PS3) console, a Sony Cyber-shot™ camera, a Nikon Coolpix™ camera, a Canon EOS™ camera, a Samsung™ mobile phone, a LG™ mobile phone, a Sony Cyber-shot™ camera, a Nikon Coolpix™ camera, a Canon EOS™ camera, a Samsung™ mobile phone, a LG™ mobile phone.
- PlayStation 3™ (PS3) console: Win a PlayStation 3™ (PS3) console.
- Sony Cyber-shot™ camera: Win a Sony Cyber-shot™ camera.
- Nikon Coolpix™ camera: Win a Nikon Coolpix™ camera.
- Canon EOS™ camera: Win a Canon EOS™ camera.
- Samsung™ mobile phone: Win a Samsung™ mobile phone.
- LG™ mobile phone: Win a LG™ mobile phone.

## SHOPPING VOUCHERS UP FOR GRABS

- \$100 vouchers: Win \$100 vouchers.
- \$50 vouchers: Win \$50 vouchers.
- \$20 vouchers: Win \$20 vouchers.
- \$10 vouchers: Win \$10 vouchers.



# Fashion Season @ Orchard

ORCHARD ROAD A GREAT STREET

MasterCard

2 Apr - 9 May 2010 THE OFFICIAL CARD

# Half-page advertisement for FSO Shop and Dine Draw



**Haphazard and bland**  
Singer's look: The performer's look is a mix of pop and rock, with a focus on bold colors and textures.

It's a struggle, but she's done it. The performer's look is a mix of pop and rock, with a focus on bold colors and textures. She's not just a singer, she's a performer. Her look is a reflection of her music, which is a mix of pop and rock. She's not just a singer, she's a performer. Her look is a reflection of her music, which is a mix of pop and rock.

Now you know Zuno...

But still, his more famous twin brother Kim Jun Gu aka host of pop group TVXQ stole the show. Zuno is a member of the group, and his performance was a highlight of the event. The group's music is a mix of pop and rock, and they have a large following in Asia.

It was a night to remember for the group, and their performance was a highlight of the event. The group's music is a mix of pop and rock, and they have a large following in Asia. Their performance was a testament to their talent and hard work.

Indonesia's embattled Finance Minister quits her post

**INDONESIAN** Finance Minister Sri Mulyani Indrawati, a key reformer in Southeast Asia's biggest economy, is leaving office in what could be a major blow to a crack-down on graft and tax evasion. By Sri Mulyani, 47, was named a managing director of the World Bank Group, a sign of the growing credit of emerging economies. But the move also reflects increasing pressure on her from politicians opposed to her reform program or her appointment for a signal on where the reform program is headed.

**VOTE & WIN!**  
The first-ever Canon FSO Fashion Photography Challenge has received over 500 entries from amateur photographers of diverse nationalities, and we've chosen 20 finalists. View their work online at [www.fsoorchard.com](http://www.fsoorchard.com), or along the walkways featuring spherio Orchard and the Hericen, and vote for your favourite shot. You could be among our lucky winners!  
1st Prize Canon PowerShot S90 worth \$749  
2nd Prize Canon Digital IXUS 105 worth \$349  
10 consolation prizes: \$50 Shopping Vouchers

take change of the finance portfolio until Dr Sri Mulyani's replacement is appointed. Presidential spokesman Julian Pasha said Mulyani is staying until her departure on June 1. The Chief Economic Minister is better known for his political skills, unlike Dr Sri Mulyani, who has a doctorate in economics and was an executive director at the International Monetary Fund before joining government.

Investors have been big buyers of Indonesian assets in the past 18 months, largely attracted by its pace of reform and liberalisation, and the prospect of a surge in demand for its vast natural resources as the global economy recovers.

**民族主义发韧与抗争运动**  
西方崛起 (一)  
即将  
民族主义发韧与抗争运动... 这是一个关于民族主义发韧与抗争运动的系列文章。文章探讨了民族主义在现代社会中的角色，以及它在不同文化背景下的表现形式。作者通过分析历史事件和当代社会现象，揭示了民族主义如何成为一种强大的政治力量，同时也带来了挑战和争议。

**MUST END THIS SATURDAY!**  
Simon Christiana Associates presents **ANIMAL FARM** by George Orwell. Directed by Beverly Ivan Heng.  
"Four legs good, two legs better go and see."  
WILD RICE 10th Anniversary  
ENIS Sat 8 May Diana Centre Theatre  
FINAL WEEK! DON'T MISS IT! HURRY BOOK NOW @ 51STC!  
51STC (515) 6588 | 51STC (515) 6588 | 51STC (515) 6588

**VOTE & WIN!**  
The first-ever Canon FSO Fashion Photography Challenge has received over 500 entries from amateur photographers of diverse nationalities, and we've chosen 20 finalists. View their work online at [www.fsoorchard.com](http://www.fsoorchard.com), or along the walkways featuring spherio Orchard and the Hericen, and vote for your favourite shot. You could be among our lucky winners!  
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**BETWEEN THE LINES**  
Looking hard at banks' fudged books  
BY LOUISE STROY  
FINANCING

IT IS an open secret in Wall Street that many big banks routinely, and legally, fudge their quarterly books. But now, Washington is taking a hard look at the practice, and is raising some uncomfortable questions about banks' financial statements. The techniques in question, which are normally regarded as the domain of finance experts, have been thrown into the spotlight yesterday by the release of the findings of a bipartisan congressional committee that is investigating the causes of the financial crisis.

**参加 投票 赢取 丰富 奖品**  
Canon PowerShot S90 相机 (价值 \$749)  
Canon Digital IXUS 105 相机 (价值 \$349)  
10 个 \$50 购物券  
投票截止日期: 5月15日 (星期六)  
投票网址: [www.fsoorchard.com](http://www.fsoorchard.com)

Advertisements for Canon FSO Fashion Photography Challenge Voting Contest  
**Fashion Season @ Orchard**  
ORCHARD ROAD A GREAT STREET  
2 Apr - 9 May 2010 THE OFFICIAL CARD  
MasterCard

# Fashion Season @ Orchard

## A WHOLE NEW FASHION EXPERIENCE LIKE NO OTHER!

It was the ultimate fashion show of the year, where all things fashionable first came alive at Singapore's first ever Fashion Season @ Orchard. For 4 weeks, the "Secret Street" that is Orchard Road was the perfect spot for spectacular fashion parades, catwalks, workshops and pop-up stores for shoppers. The immensely successful event, with 100,000 visitors and 100,000 likes on Facebook, is set to return for another season next year, too!



### FRONT-ROW EXCITEMENT

The event's popularity was evident as it attracted a record-breaking number of front-row attendees. Many of the attendees were from overseas, including those from the United Kingdom, Canada, the USA, and Australia.



### MAKEOVER MAGIC

With a team of professional makeup artists, the event offered a unique makeover experience. Many attendees, including children, were transformed into fashion icons.



### WINNING SHOTS

The event's popularity was evident as it attracted a record-breaking number of front-row attendees. Many of the attendees were from overseas, including those from the United Kingdom, Canada, the USA, and Australia.



### FAVOURITE DISPLAY

The event's popularity was evident as it attracted a record-breaking number of front-row attendees. Many of the attendees were from overseas, including those from the United Kingdom, Canada, the USA, and Australia.



### RUNWAY SUCCESS

The event's popularity was evident as it attracted a record-breaking number of front-row attendees. Many of the attendees were from overseas, including those from the United Kingdom, Canada, the USA, and Australia.

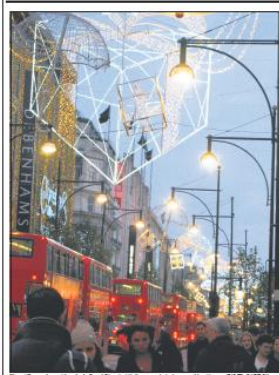


### LUCKY WINNERS

The event's popularity was evident as it attracted a record-breaking number of front-row attendees. Many of the attendees were from overseas, including those from the United Kingdom, Canada, the USA, and Australia.



## life travel



## See Europe with your kids

London, Amsterdam and Brussels, which are rich in history, music and the arts, are great learning grounds for teens.

When it comes to seeing Europe, there are many options. For families with children, a trip to Europe can be a great learning experience. The continent is rich in history, culture, and art. Many of the world's most famous landmarks are located in Europe. A trip to Europe can be a great way to see these landmarks and learn about the continent's history and culture.

There are many ways to see Europe. You can take a train, a bus, or a plane. Each mode of transport has its own advantages and disadvantages. For families with children, a train or bus trip might be the most convenient option. Trains and buses are often more affordable than planes and can be a more relaxing way to travel. They also allow you to see the countryside and enjoy the view.

When it comes to seeing Europe, there are many options. For families with children, a trip to Europe can be a great learning experience. The continent is rich in history, culture, and art. Many of the world's most famous landmarks are located in Europe. A trip to Europe can be a great way to see these landmarks and learn about the continent's history and culture.

### "Going Places" With NATAS

First Tuesday Every month in ST Life Travel

Book your destination per month

100% Satisfaction Guarantee

Call 6342 2222

# Half-page advertisement on highlights of FSO

# Fashion Season @ Orchard

ORCHARD ROAD A GREAT STREET

2 Apr - 9 May 2010 THE OFFICIAL CARD